

Mapping Mental/Behavioral Health Providers in Broomfield

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Background

Mental health services are a growing need and there is no denying its importance. There are many initiatives to reduce stigma surrounding mental and behavioral health needs and integrating it into whole person, physical health and wellness. For many individuals seeking help, taking the first step to access care can be difficult and many are unsure of where to even begin. While mental/behavioral health is a top priority for many organizations across Broomfield, there can also be difficulty in knowing where to turn. Who in Broomfield provides services? What kind of services are being provided? Are there any gaps in care/services that are available? How can we engage these providers to connect them to residents in need?

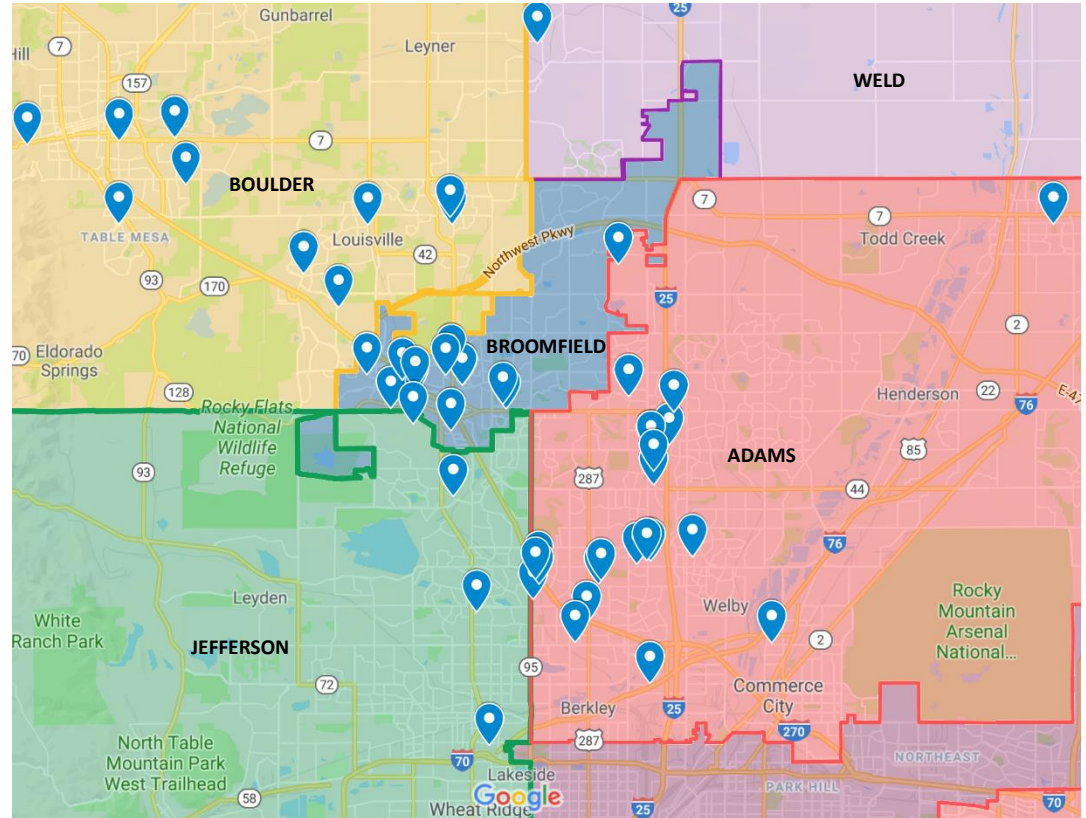
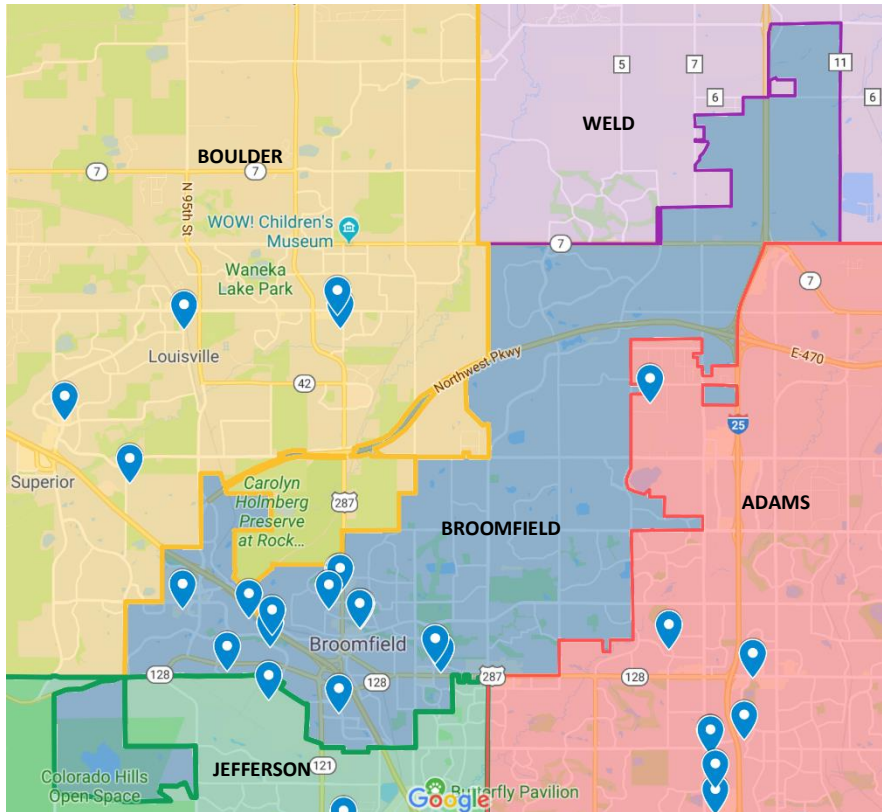
The purpose of this research is to first see where providers and services are located, particularly those who may be able to serve the “greatest need” in Broomfield, (accepts insurance, provides a sliding scale, has larger capacity to see patients, etc.). From this research we can determine where, and what kind of services may be lacking, and will have a better understanding of services provided in Broomfield and who to engage to strengthen the network of mental health providers.


Data Collection (Methodology)

- Providers/practices were found using the following methods:
 - Basic web search for providers in the area;
 - DORA license look-up and roster download to find individuals who have an active professional counselor, psychologist, registered psychotherapy license, or social work license potentially serving Broomfield;
 - *Psychology Today* search for providers in Broomfield; and
 - Colorado Community Health Alliance provider look-up (the Health First Colorado (Medicaid) regional organization serving Broomfield);
 - List consolidation utilizing prior research done by City & County of Broomfield Public Health intern
- Each provider/practice was then further researched to determine current licensure and more information on their practice, including: practice type, name, address, service type, specialty, ages served, etc.
- A list of providers was kept in Excel and uploaded into Google Maps to produce the mapping.
- Mapping displays organizations by:
 - Large vs. small organizations
 - Service type (rollup category)
 - Age (rollup category and detailed)

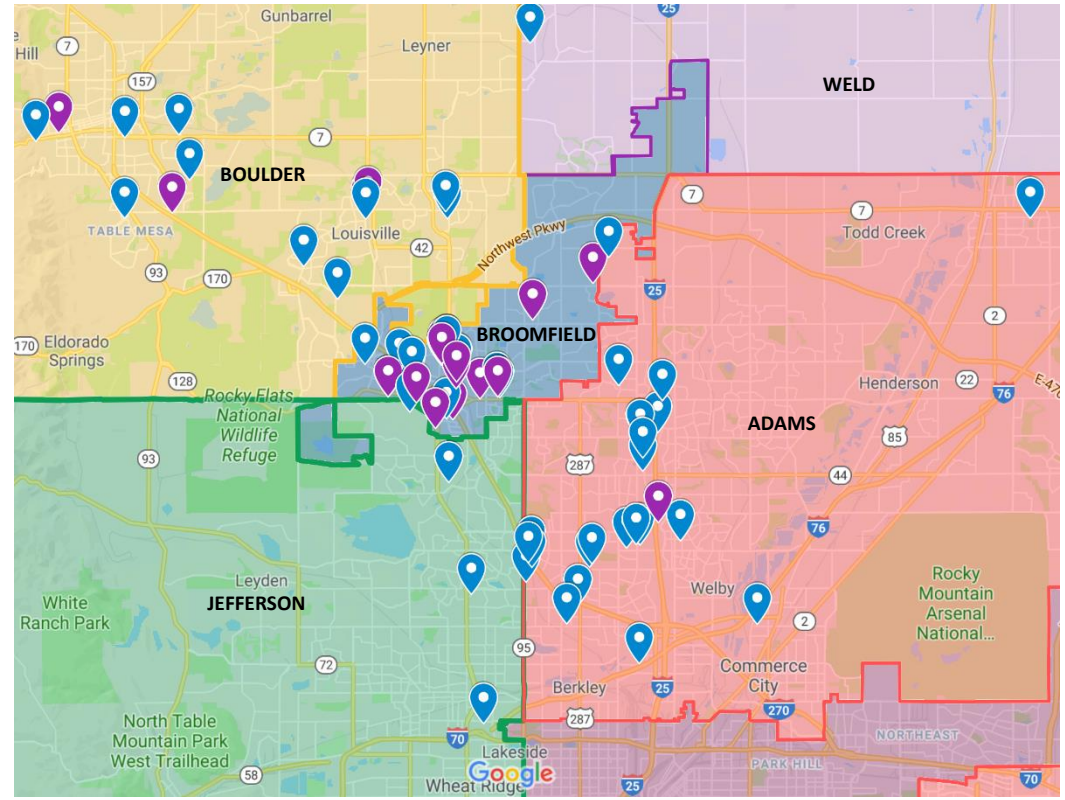
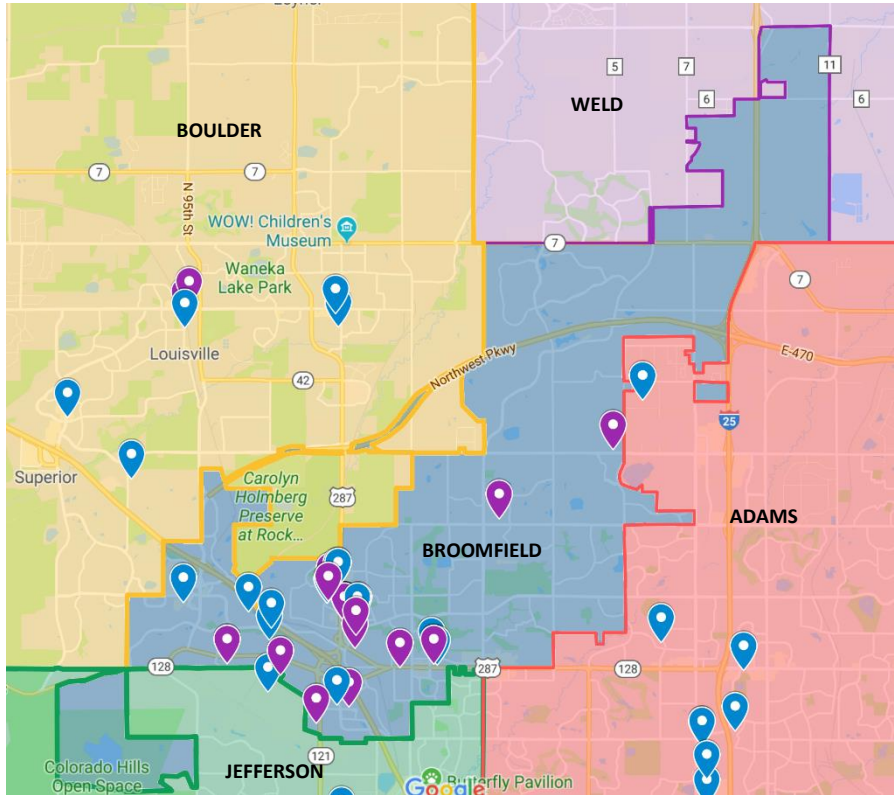
Results



1a. Larger service providers in/around Broomfield



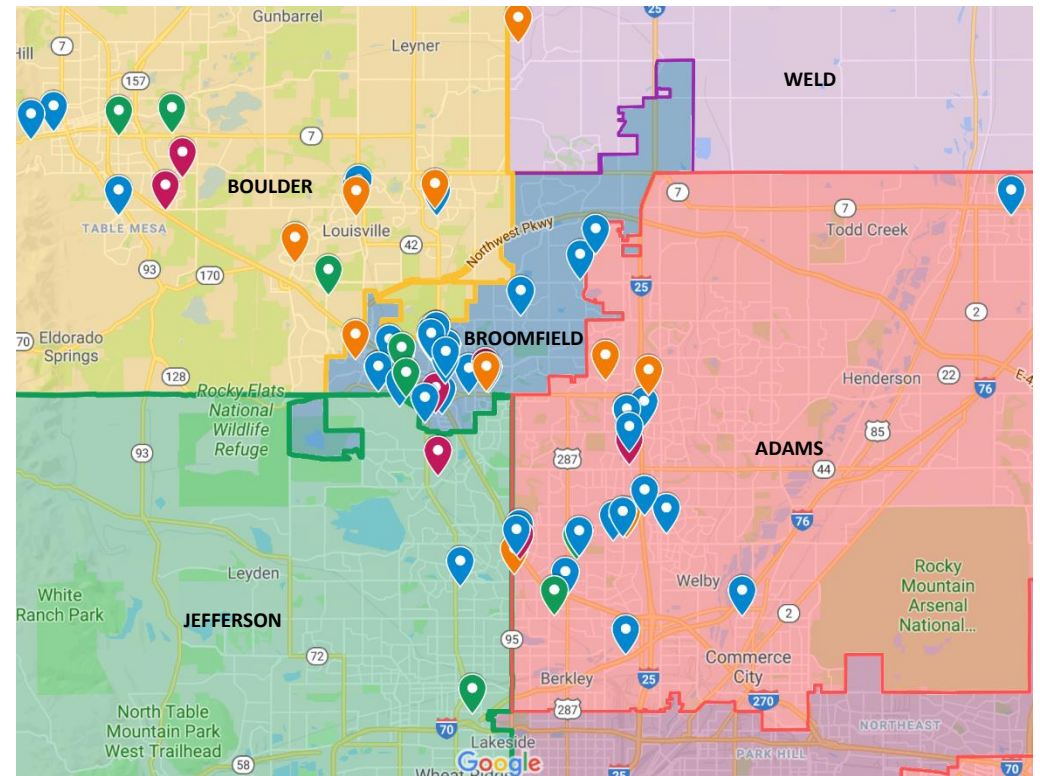
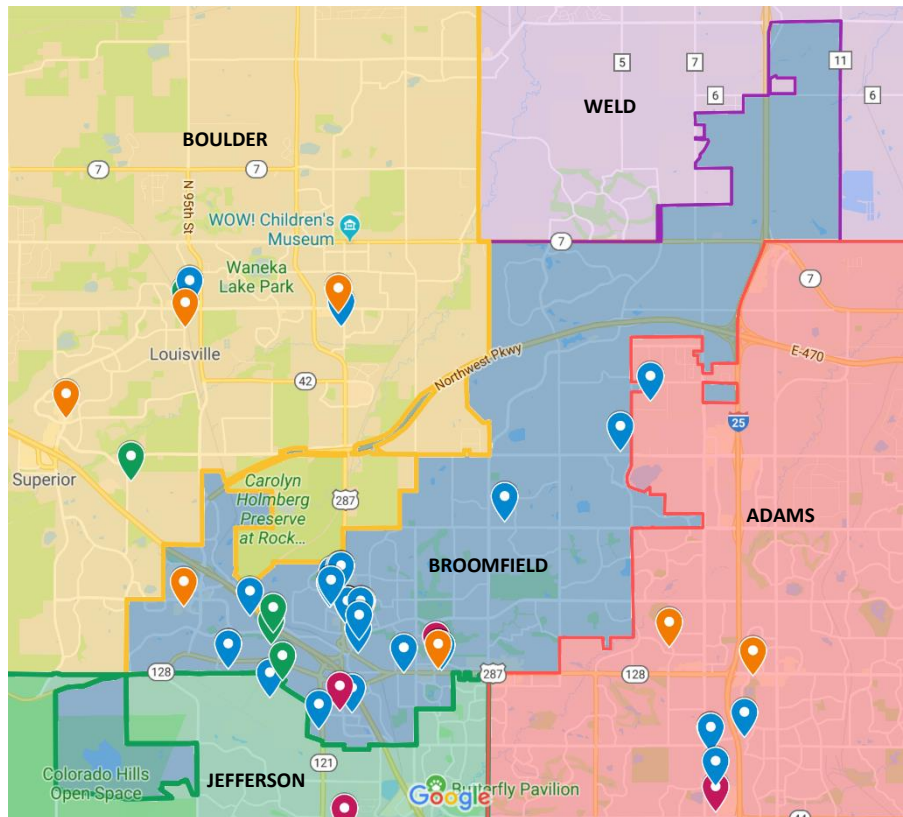
 Represents larger behavioral health practices, (3+ providers), operating in/around Broomfield





1b. All Providers in/around Broomfield



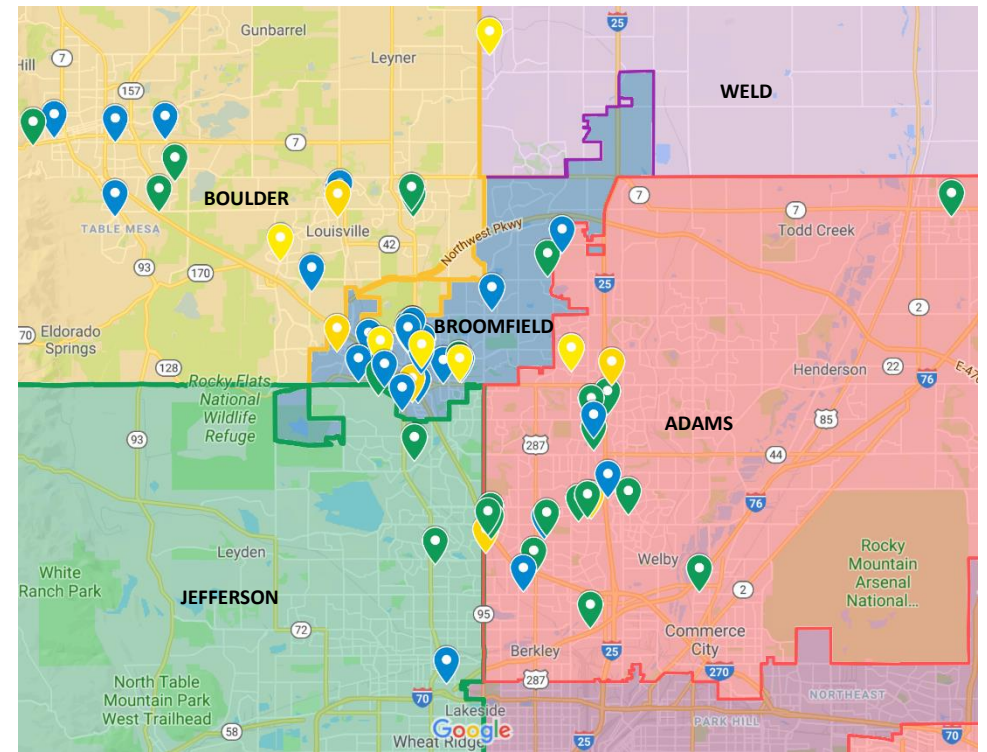
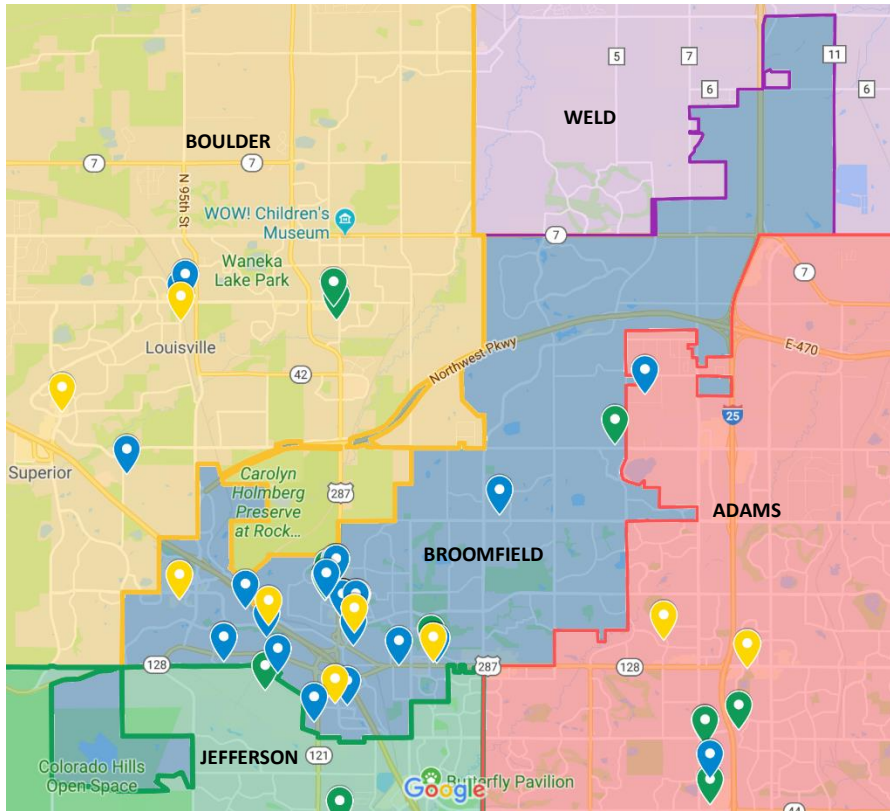
-  Represents larger behavioral health practices, (3+ providers), operating in/around Broomfield
-  Represents smaller behavioral health private practices, (1-2 providers), operating in/around Broomfield




2. All providers by main service type in/around Broomfield (Rollup categories)



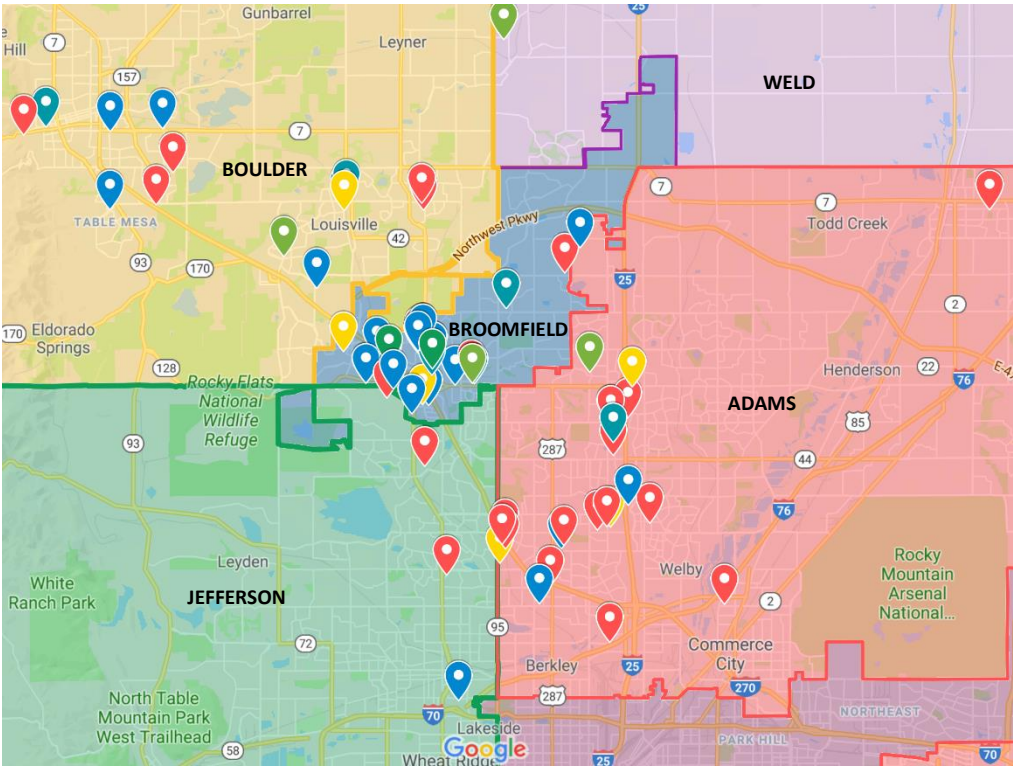
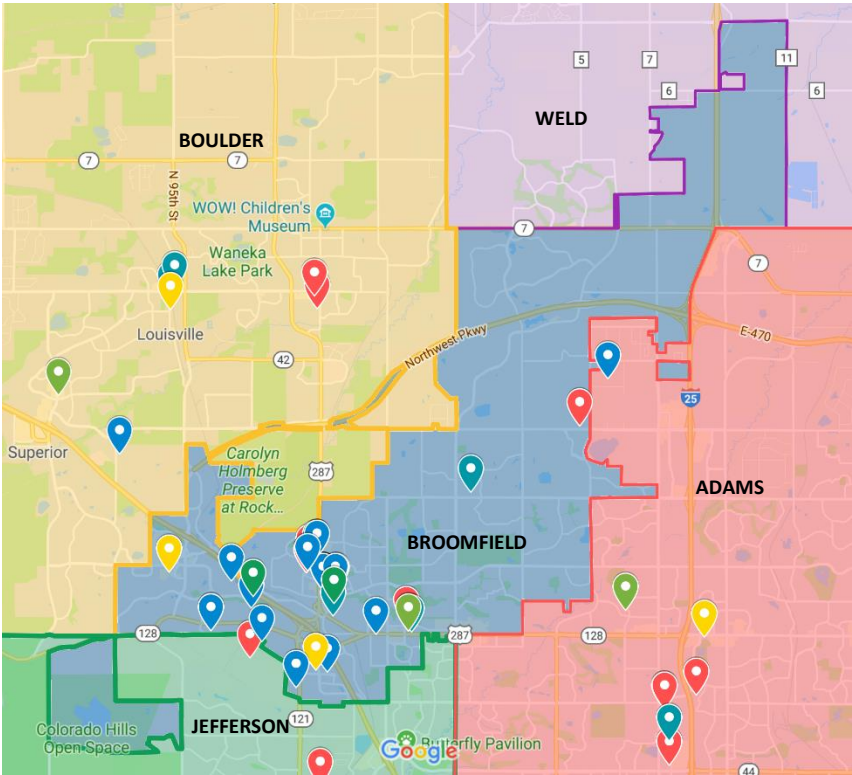
-  Counseling/Therapy
-  Substance Abuse Treatment (Counseling or Rehabilitation Facility)
-  Child Development/Assessment/Counseling Services
-  Psychiatry Services (Adult and/or Child)

3a. All providers by age served in/around Broomfield (Rollup categories)



-  Primarily Adults
-  Adults, Adolescents, and Children
-  Primarily Adolescents and Children

3b. All providers by age served in/around Broomfield (Detail category)



- Adults, Adolescents, and Children
- Adults
- Adults, Adolescents
- Adolescents
- Adolescents, Children
- Children

Limitations

- Research priority was given to practices with an address in Broomfield, thus service providers outside of Broomfield are not fully represented.
- Priority was given to larger practices and those who may be able to help serve the “greatest need” and have greater accessibility, therefore, not all single, private-practice providers, (in or outside of Broomfield), were necessarily included in the mapping. Those who indicated they accept insurance or offer a sliding scale were included when found, however, representation is not exhaustive.
- Research represents mainly private-practice facilities – hospital-owned practices and facilities associated with larger organizations were not necessarily included, (for example services provided by a Kaiser Permanente affiliated provider, etc.)
- Categorization of organizations:
 - Cross-over in categorizations, (particularly service and age roll-up categories), may exist. For example, service type was categorized based off what the main service type is, or by a unique service that is not provided elsewhere/is limited - an organization may provide counseling and psychiatric services, but because “psychiatric services” is a recognized, limited service, the organization was then listed in the mapping as “psychiatric services”.
 - “Substance abuse” may represent either counseling services, or rehabilitation facilities.

Interpretation & Next Steps

- There are numerous, licensed, single-provider, private practices serving the Broomfield area, however, not all of them accept insurance or offer a sliding scale. These services are largely counseling, therapy, or coaching.
 - Offices are located primarily at 710 Burbank St. and 80 Garden Center. (80 Garden Center has 80 one-to-three person office suites created specifically for therapists and other entrepreneurs).
- Practices, (large and small), are mainly concentrated around either side of US-36.
 - There is seemingly a lack of providers on the East/North sides of Broomfield. While some of these areas may be less densely populated, there are communities living in the area and new development occurring. The lack of service in the established Westlake community, however, is a concern.
- Psychiatry services are lacking in Broomfield. The two organizations that currently provide psychiatry services are Mental Health Partners and Children’s Hospital – Broomfield Therapy Center, and possibly some substance abuse/recovery centers. However, this Children’s Hospital location does not accept Broomfield (regional) Medicaid.
- While this physically tells us where providers and services are, we are not sure what capacity they have to see new patients, what wait times are, or how affordable sliding scales are.
- We should also consider different modes of accessing care: PCP and behavioral health integration, telehealth services, and navigator services.
- Next steps are to try and further engage these organizations. Letters have been sent to encourage practices to list their organization on the Broomfield Online Resource Guide. From this, we hope to have a better understanding of providers who are willing to accept new patients and can gain further information on aspects of accessibility.